SEO Plan Proposal for Portland Dom website

[**http://aidenmace.webhostingforstudents.com/cas180/**](http://aidenmace.webhostingforstudents.com/cas180/)

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## SEO Objectives

* 1. **Update all content, images, blogs, and videos to keep the site fresh so that it can gain a better readability score, as well as gaining in SERP ranking so that it can end up ranking in the top 3 at minimum over the next couple of months.**